



John Eckstrom
President/CEO

Carolina Business Equipment (CBE) Awarded as a “Top 10 Best Technology Solution Providers” for 2021

*Leading Technology Provider Wins
Prestigious Recognition by CIO
Review*

COLUMBIA, SC – June 2021 – Carolina Business Equipment (CBE), a leading managed technology services provider (MTSP), announced today that the company has been awarded “**Top 10 Best Technology Solution Provider for 2021**” by CIO Review. The company is coming off a flurry of other awards, including “Top 10 Most Promising Technology Solution Providers” by CIO Review and a front page feature in “Industry Era” magazine, but this recognition was particularly well-earned and will be celebrated by the team at CBE. CIO Review is a technology magazine for C-suite executives, trade specialists, IT buyers, and different decision-makers to share their valuable insights concerning new technology trends within the market, and CBE is thrilled to have been recognized for their enduring commitment to excellence.

In an era where many business problems are merely technology inefficiencies in disguise, CBE has shown just how impactful a trusted MTSP can be for any organization that is looking to scale. “Technology exists to eliminate problems and to increase profits,” stated John Eckstrom, President and CEO. He later commented, “We build systems that make things happen. Whether that means constructing workflows, writing scripts that automate cumbersome tasks, monitoring our customers’ technology or ensuring that technical issues are swiftly remediated, we are focused solely on taking ownership of our

customers’ IT problems so they can redirect all of their time, energy and focus back into growing their business.”

While gracious in acceptance, Eckstrom did consider the award more of a formal acknowledgment of a business philosophy that has remained constant throughout the company’s history. “When clients bring us in as a technology advisor, they do not want to purchase technology. They want their problem solved so well that they never have to worry about it, again and technology just so happens to be an excellent means to accomplish that end. They want to have the tools necessary to help them accelerate their revenues to unprecedented levels. They want an IT partner who designs technology solutions that help them thrive,” stated Eckstrom. Such a strong customer-centric focus is a clear indication of why CBE has been up for so many awards, lately.

CBE works with entrepreneurs and enterprises alike, serving virtually every sector, including companies who specialize in manufacturing, medical, legal, financial and many more. While they are very comfortable managing complex installations with hundreds of devices, spread across multiple-locations, their successes are likely due to their ability to still deliver the personal care which is typically an advantage of small businesses. CBE has hit its stride and we’re excited to see how their continual curiosity for innovation leads to more efficient, more productive and more abundant businesses in our community.

ABOUT CAROLINA BUSINESS EQUIPMENT (CBE)

Carolina Business Equipment, Inc. (CBE) has been providing business solutions to South Carolina since 1975. CBE was founded in Columbia, SC by two service technicians with a dedication to outstanding customer service, a commitment that has extended through time as we have grown and added new locations and products. Whether you need print solutions, managed print services, or IT solutions, our goal remains the same: to provide you with stellar service and the modern, comprehensive products and services that your organization needs.

Over the years, we have expanded to serve most of South Carolina. We have showrooms, offices, and warehouses in Columbia and Charleston. CBE also maintains a national network of authorized dealers that allows us to assist customers across the United States. As the only independent authorized Sharp Service Training Center in South Carolina, we have the technical backing to ensure that we are up-to-date on the latest industry knowledge and techniques.

CBE provides cutting-edge solutions while remaining true to our core values: fairness, reliability and a commitment to serving our customers. We pride ourselves on helping our clients reduce their operating costs. Our customers have the security of knowing they are backed by our experienced staff and an extensive inventory of top-rated equipment and supplies. For more information please visit <https://www.cbesc.com> or call (803) 798-7522